



MISSOURI CONCRETE ASSOCIATION, INC.

101 E. High Street, P.O. Box 392, Jefferson City, Missouri 65102 (573) 635-6271

RANDY J. SCHERR, Executive Director

MEMO TO: MCA Members
MCA Potential Members

FROM: Randy J. Scherr, MCA Executive Director

DATE: October 19, 2023

SUBJECT: MCA 2024 Annual Convention
Exhibitor/Sponsor Registration

The Missouri Concrete Association's 2024 Annual Convention is quickly approaching. We urge you to mark your calendar for **February 18-20, 2024 for the MCA 64th Annual Meeting to be held at Camden on the Lake Resort, Lake Ozark, Missouri.**

This year the Annual Convention will include several opportunities for members to sponsor selected events and to showcase their company by exhibiting throughout the convention. This year exhibitors, for a fee of \$600.00 for members and \$700.00 for non-members, will have the opportunity to spend over five hours speaking directly to producers within the industry. The exhibit fee will include a 6-foot table and signage. If you have additional needs including electricity or computer connections, please inform the MCA office.

This year, MCA will again offer exhibitors and sponsors 4-6 minutes to address the attendees regarding their products and services.

Exhibitors should plan to be set up by 1:30 p.m. on Sunday, February 18 and tear down after 4:15 p.m. on Monday.

Also available are sponsorships for various Convention functions. You will find those opportunities listed on the enclosed exhibitor/sponsor registration form. The sponsorship opportunities will be available on a first-come first-serve basis.

Room reservations may be made directly with the hotel by calling 1-573-365-5620. The group code is MOCA0224. Be sure to inform the hotel that you are attending the MCA Annual Meeting - room types are King or Double - \$120, One Bedroom King Lakeview Suite - \$145. The contracted room rate is available until January 19, 2024.

Should you have any questions or comments, please don't hesitate to contact the MCA office at (573) 635-6271. Please send your registration form to MCA, P.O. Box 392, Jefferson City, MO 65102.

RJS:bsr
Enclosure

**MISSOURI CONCRETE ASSOCIATION
EXHIBITOR/SPONSOR REGISTRATION FORM**

2024 Annual Meeting

CAMDEN ON THE LAKE RESORT • LAKE OZARK, MISSOURI

EXHIBITOR OPPORTUNITIES: (Exhibitor fee includes registration for 1 Person)

	MCA Member	Non-Member
<input type="checkbox"/> Early bird Exhibitor Fee (postmarked by February 2, 2024) *	\$ 600.00	\$ 700.00
<input type="checkbox"/> Exhibitor Fee (after February 2, 2024)	\$ 625.00	\$ 725.00
<input type="checkbox"/> Additional Registrant	\$ 230.00	\$ 255.00

TOTAL EXHIBITOR FEES: **\$ _____**

* Exhibitor fee includes 4-6 minute presentation at the General Session. *

<input type="checkbox"/> Convention Supporter	\$ 150.00
(Convention Supporters will be listed on a sign and recognized throughout the meeting)	

CONVENTION SUPPORTER: **\$ _____**

SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Sunday Reception (Limit 1) Includes registration** for 2 people	\$1000.00
<input type="checkbox"/> Sunday Banquet (Limit 1) Includes registration** for 2 people	\$2000.00
<input type="checkbox"/> Monday Buffet Breakfast (Limit 1) Includes registration** for 2 people	\$1500.00
<input type="checkbox"/> Monday Morning Break	\$ 400.00
<input type="checkbox"/> Monday Lunch with Exhibitors (Limit 1) Includes registration** for 2 people	\$1500.00
<input type="checkbox"/> Monday Afternoon Break	\$ 400.00

TOTAL SPONSORSHIP FEES: **\$ _____**

** Sponsorship includes badge, meals and access to exhibit hall. **

** Sponsorship will receive special signs and recognition in the program. **

** Sponsorship includes 4-6 minute presentation. **

If you wish to pay by credit card you may email your information to info@moconcrete.com.

Please check one: VISA or MASTERCARD (a 3% service charge will apply)

Charge Card No: _____ Expiration Date: _____ CSV: _____

Name/Address of Card Holder: _____

SPONSOR/EXHIBITOR INFORMATION:

Company Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Name Phone

Email: _____

Person (s) Attending: _____

Special Needs: _____

Return to: MISSOURI CONCRETE ASSOCIATION, P.O. Box 392, Jefferson City, MO 65102