



MISSOURI CONCRETE ASSOCIATION, INC.
101 E. High Street, P.O. Box 392, Jefferson City, Missouri 65102 (573) 635-6271
RANDY J. SCHERR, Executive Director

MEMO TO: MCA Members
MCA Potential Members

FROM: Randy J. Scherr,
MCA Executive Director

DATE: November 8, 2017

SUBJECT: MCA 2018 Annual Convention
Exhibitor/Sponsor Registration

The Missouri Concrete Association's 2018 Annual Convention is quickly approaching. We urge you to mark your calendar for **February 18-20, 2018 for the MCA 58th Annual Meeting to be held at Courtyard by Marriott, Columbia, MO.**

This year the Annual Convention will include several opportunities for members to sponsor selected events and to showcase their company by exhibiting throughout the convention. This year exhibitors, for a fee of \$575.00 for members and \$625.00 for non-members, will have the opportunity to spend over five hours speaking directly to producers within the industry. The exhibit fee will include a 6-foot table and signage. If you have additional needs including electricity or computer connections, please inform the MCA office.

This year, MCA will again offer exhibitors and sponsors 4-6 minutes to address the attendees regarding their products and services.

Exhibitors should plan to be set up by 2:00 p.m. on Sunday, February 18 and tear down after 4:15 p.m. on Monday, February 19. The meeting agenda and program will be on the web site at www.moconcrete.com in a couple weeks.

Also available are sponsorships for various Convention functions. You will find those opportunities listed on the enclosed exhibitor/sponsor registration form. The sponsorship opportunities will be available on a first-come first-serve basis.

Room reservations may be made directly with the hotel by calling 573-443-8000. Be sure to inform the hotel that you are attending the MCA Annual Meeting to get the contracted rate of \$89. You can also make reservations online at www.marriott.com/coucy. Enter the dates and under group code enter MCAMCAA for a King with a sofa sleeper or MCAMCAB for a double queen. The discounted room rates are available until January 26, 2018.

Should you have any questions or comments, please don't hesitate to contact the MCA office at (573) 635-6271. Please send your registration form to MCA, P.O. Box 392, Jefferson City, MO 65102.

RJS:bsr
Enclosure

MISSOURI CONCRETE ASSOCIATION EXHIBITOR/SPONSOR REGISTRATION FORM

2018 Annual Meeting
Courtyard by Marriott • Columbia, Missouri

EXHIBITOR OPPORTUNITIES: (Exhibitor fee includes registration for 1 Person)

	MCA Member	Non-Member
<input type="checkbox"/> Early bird Exhibitor Fee (postmarked by January 12, 2018) *	\$ 575.00	\$ 625.00
<input type="checkbox"/> Exhibitor Fee (after January 12, 2018)	\$ 600.00	\$ 650.00
<input type="checkbox"/> Additional Registrant	\$ 230.00	\$ 255.00

TOTAL EXHIBITOR FEES: \$ _____

* Exhibitor fee includes 4-6 minute presentation. *

Convention Supporter **\$ 150.00**
(Convention Supporters will be listed on a sign and recognized throughout the meeting)

CONVENTION SUPPORTER: \$ _____

SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Sunday Reception (Limit 1) Includes registration** for 2 people	\$1000.00
<input type="checkbox"/> Monday Buffet Breakfast (Limit 1) Includes registration** for 2 people	\$1500.00
<input type="checkbox"/> Monday Morning Break	\$ 400.00
<input type="checkbox"/> Monday Lunch with Exhibitors (Limit 1) Includes registration** for 2 people	\$1500.00
<input type="checkbox"/> Monday Afternoon Break	\$ 400.00
<input type="checkbox"/> Monday Reception (Limit 1) Includes registration** for 2 people	\$1000.00
<input type="checkbox"/> Monday Banquet (Limit 1) Includes registration** for 2 people	\$2000.00
<input type="checkbox"/> Monday Dinner Program (Limit 1) Includes registration** for 2 people	\$1000.00

TOTAL SPONSORSHIP FEES: \$ _____

** Sponsorship includes badge, meals and access to exhibit hall. **

** Sponsorship will receive special signs and recognition in the program. **

** Sponsorship includes 4-6 minute presentation. **

If you wish to pay by credit card you may fax your info to 573-636-9749 or email to info@moconcrete.com

Please check one: VISA or MASTERCARD (a 3% service charge will apply)

Charge Card No: _____ Expiration Date: _____

Name of Card Holder: _____

SPONSOR/EXHIBITOR INFORMATION:

Company Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Name Phone

Email: _____

Person (s) Attending: _____

Special Needs: _____

Return to: MISSOURI CONCRETE ASSOCIATION, P.O. Box 392, Jefferson City, MO 65102