



MISSOURI CONCRETE ASSOCIATION, INC.
101 E. High Street, P.O. Box 392, Jefferson City, Missouri 65102 (573) 635-6271
RANDY J. SCHERR, Executive Director

MEMO TO: MCA Members
MCA Potential Members

FROM: Randy J. Scherr,
MCA Executive Director

DATE: October 21, 2025

SUBJECT: MCA 2026 Annual Convention
Exhibitor/Sponsor Registration

The Missouri Concrete Association's 2026 Annual Convention is quickly approaching. We urge you to mark your calendar for **February 18-19, 2026, for the MCA 66th Annual Meeting to be held at Ameristar Casino Resort, St. Charles, MO.**

This year the Annual Convention will include several opportunities for members to sponsor selected events and to showcase their company by exhibiting throughout the convention. This year exhibitors, for a fee of \$600.00 for members and \$700.00 for non-members, will have the opportunity to spend over five hours speaking directly to producers within the industry. The exhibit fee will include a 6-foot table and signage. If you have additional needs including electricity or computer connections, please inform the MCA office.

This year, MCA will again offer *exhibitors and **sponsors 3-5 minutes to address the attendees regarding their products and services. We will also be offering the *exhibitors and **sponsors the opportunity to provide 1-2 slides highlighting their company during the Annual Meeting.

Exhibitors should plan to be set up by 3:00 p.m. on Wednesday, February 18 and tear down after 4:00 p.m. on Thursday.

Also available are sponsorships for various Convention functions. You will find those opportunities listed on the enclosed exhibitor/sponsor registration form. The sponsorship opportunities will be available on a first-come first-serve basis.

Room reservations may be made by clicking [Booking On-Line](#). You can also contact the hotel direct at 855-888-7273 and identify yourself as a member of the Missouri Concrete Association 2026 Annual Meeting Group - MCAB26C. The contracted room rate is \$179.00 and is available until February 6, 2026.

Should you have any questions or comments, please don't hesitate to contact the MCA office at (573) 635-6271. Please send your registration form to MCA, P.O. Box 392, Jefferson City, MO 65102.

RJS:bsr
Enclosure

MISSOURI CONCRETE ASSOCIATION EXHIBITOR/SPONSOR REGISTRATION FORM

2026 Annual Meeting

AMERISTAR CASINO RESORT • ST. CHARLES, MISSOURI

EXHIBITOR OPPORTUNITIES: (Exhibitor fee includes registration for 1 Person)

	MCA Member	Non-Member
☐ Early bird Exhibitor Fee (postmarked by February 4, 2026)*	\$ 600.00	\$ 700.00
☐ Exhibitor Fee (after February 4, 2026)*	\$ 625.00	\$ 725.00
☐ Additional Registrant	\$ 230.00	\$ 255.00

TOTAL EXHIBITOR FEES:

\$ _____

* Exhibitor fee includes 3-5 minute presentation at the General Session. *

☐ Convention Supporter	\$ 150.00
(Convention Supporters will be listed on a sign and recognized throughout the meeting)	

CONVENTION SUPPORTER:

\$ _____

SPONSORSHIP OPPORTUNITIES

☐ Wednesday Afternoon Break	\$ 400.00
☐ Wednesday Reception (Limit 1) Includes registration** for 2 people	\$1000.00
☐ Wednesday Banquet (Limit 1) Includes registration** for 2 people	\$2000.00
☐ Thursday Buffet Breakfast (Limit 1) Includes registration** for 2 people	\$1500.00
☐ Thursday Morning Break	\$ 400.00
☐ Thursday Lunch with Exhibitors (Limit 1) Includes registration** for 2 people	\$1500.00
☐ Thursday Afternoon Break	\$ 400.00
☐ Thursday Cocktail Hour (Limit 1) Includes registration** for 2 people	\$1000.00

TOTAL SPONSORSHIP FEES:

\$ _____

** Sponsorship includes badge, meals and access to exhibit hall. **

** Sponsorship will receive special signs and recognition in the program. **

** Sponsorship includes 3-5 minute presentation. **

If you wish to pay by credit card you may email your information to info@moconcrete.com.

Please check one: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AE (a 3% convenience fee will apply)

Charge Card No: _____ Expiration Date: _____ CSV: _____ ZIP: _____

Name of Card Holder: _____

SPONSOR/EXHIBITOR INFORMATION:

Company Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Name Phone

Email: _____

Person(s) Attending: _____

Special Needs: _____

Return to: MISSOURI CONCRETE ASSOCIATION, P.O. Box 392, Jefferson City, MO 65102